

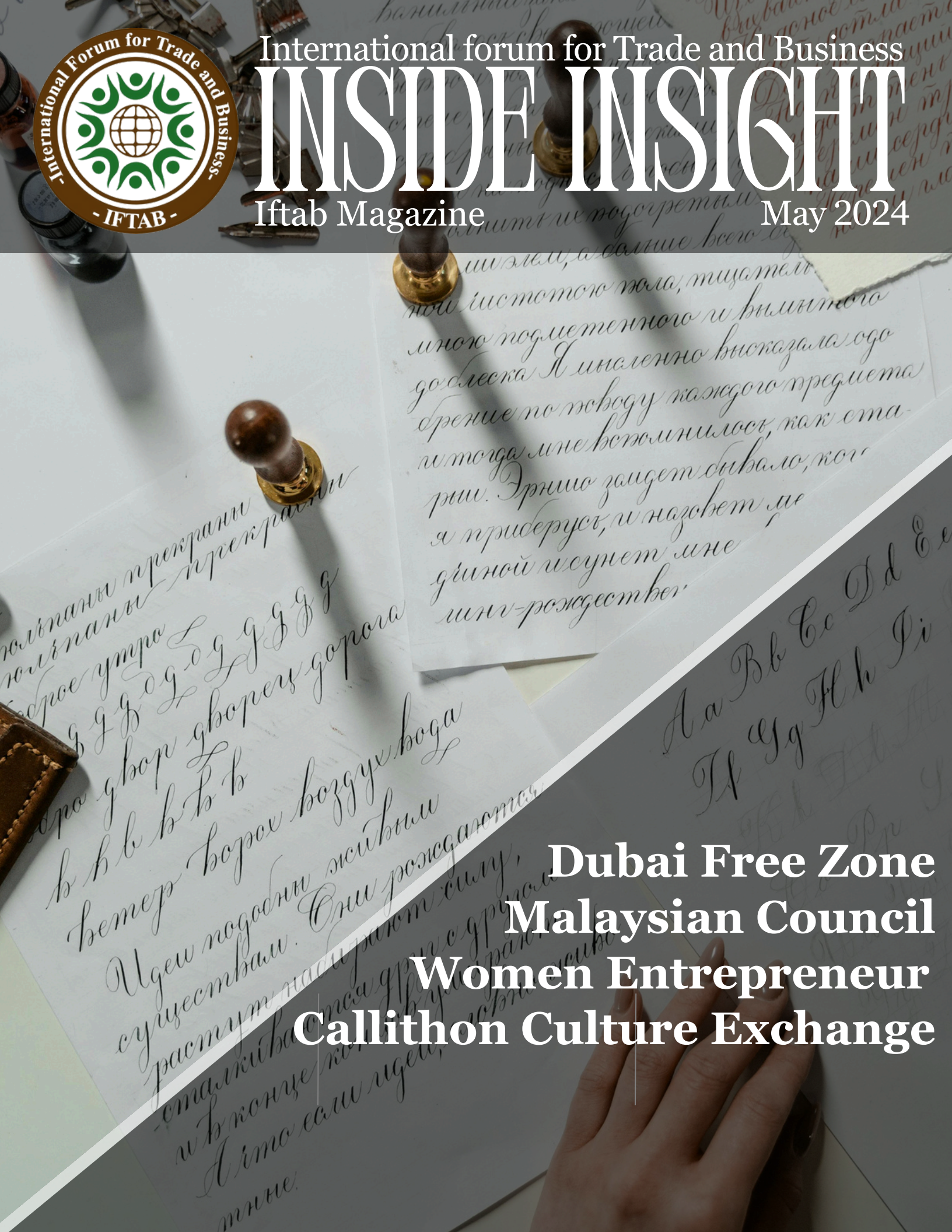


International forum for Trade and Business

INSIDE INSIGHT

Iftab Magazine

May 2024



**Dubai Free Zone
Malaysian Council
Women Entrepreneur
Callithon Culture Exchange**

**We are more than
Property Consultants !!!**



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President's MESSAGE



Dear Members,

As we embark on another chapter in the journey of IfTab, I am honored to address you through our magazine. It's been a remarkable journey so far, filled with learning, growth, and invaluable connections.

At IfTab, we are driven by a collective vision to redefine the landscape of trade and business. Each day presents new challenges and opportunities, and it's our resilience and unity as a community that propels us forward.



In this edition, we celebrate our achievements, share insights from industry experts, and highlight the incredible initiatives undertaken by our members. Together, we continue to push boundaries, foster innovation, and create meaningful impact.

I extend my gratitude to each member of IfTab for your unwavering support and dedication. Your contributions are the cornerstone of our success, and I am confident that together, we will continue to inspire positive change in the world of business.

Thank you for being part of the IfTab journey.

IKRAM AHMED KHAN

**President,
International Forum for Trade and Business**

Editor's NOTE

Dear Members,

Welcome to the upcoming edition of IfTab Magazine!

In this exciting issue, we are thrilled to spotlight the vibrant world of trade, business innovation, and cultural exchange. As always, our mission at IfTab is to empower entrepreneurs and businesses globally by fostering collaboration, sharing knowledge, and exploring growth opportunities.

Firstly, we are excited to highlight the diverse trade opportunities in Dubai's Industrial Free Zones and Malaysia's strategic role in global trade. Dubai's Industrial Free Zones offer streamlined business setup, 100% foreign ownership, and access to state-of-the-art infrastructure, making it an attractive hub for international businesses. Meanwhile, Malaysia's strategic geographical location, pro-business policies, and diversified economy present numerous opportunities for trade and investment, especially in sectors like manufacturing, technology, tourism, and healthcare.

In this edition, we're thrilled to announce the upcoming Callithon Calligraphy Competition and Creative Design Expo, where talented calligraphers and art enthusiasts from around the world will come together to celebrate the exquisite artistry of calligraphy. This digital event promises to showcase creativity and inspire new dimensions in artistic expression.

Additionally, we are proud to feature exclusive interviews with women entrepreneurs who are making significant strides in the business world. Their stories of resilience, innovation, and success will provide valuable insights and inspiration for our readers.

At IfTab, we are committed to supporting women entrepreneurs and amplifying their voices in the business landscape. Through our platform, we aim to provide resources, share stories, and foster connections to empower women-led ventures.

As always, we welcome your feedback and suggestions. Feel free to reach out to our editorial team with your thoughts, ideas, or contributions for future editions. Together, let's continue to learn, grow, and thrive in the dynamic realm of trade, entrepreneurship, and cultural exchange.

Stay tuned for an engaging and enlightening edition of IfTab Magazine!

MAHEEN KHAN

Editor-in-Chief

maheen@iftab.org

About IFTAB



In today's interconnected world, businesses thrive on collaboration, innovation, and global connectivity. At the forefront of this paradigm shift stands IfTab - the International Forum for Trade and Business. With a vision to empower businesses globally, IfTab serves as a dynamic platform for entrepreneurs, professionals, and industry leaders to connect, collaborate, and succeed in the ever-evolving global marketplace.

Founded on the principles of inclusivity and mutual growth, IfTab offers a myriad of opportunities for its members to expand their networks, exchange knowledge, and access valuable resources. Through its diverse range of events, workshops, and conferences, IfTab facilitates meaningful interactions and fosters cross-border partnerships that drive business growth and innovation.

One of the hallmarks of IfTab is its commitment to cultivating a vibrant ecosystem where members from diverse backgrounds and industries come together to share insights, best practices, and emerging trends. Whether it's through industry-specific forums, networking sessions, or knowledge-sharing initiatives, IfTab provides a fertile ground for collaboration and learning.

Moreover, IfTab's global reach extends beyond geographical boundaries, with a presence in key markets across the globe. From India to Turkey, from the UAE to Latin America, IfTab's expansive network spans continents, enabling members to tap into new markets, forge international alliances, and explore untapped opportunities.

At the heart of IfTab's mission lies a dedication to driving positive change and creating a more interconnected and prosperous world. By fostering a culture of innovation, entrepreneurship, and collaboration, IfTab empowers businesses to thrive in today's dynamic and competitive landscape.

As we look towards the future, IfTab remains committed to its vision of empowering businesses globally. With an unwavering focus on excellence, integrity, and collaboration, IfTab continues to be a driving force for economic growth, innovation, and prosperity around the world.

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UNLOCKING BUSINESS OPPORTUNITIES:

Exploring Hamriyah Free Zone in Sharjah, UAE, and Beyond

The global business landscape is continually evolving, presenting lucrative investment opportunities for companies seeking expansion into foreign markets. Among the prominent destinations for business growth is the Hamriyah Free Zone in Sharjah, UAE, which offers a myriad of benefits and incentives to entrepreneurs and investors. Indian companies, in particular, are increasingly recognizing the potential of the UAE and other Middle East countries for expanding their operations and tapping into new markets.

Hamriyah Free Zone (HFZ) in Sharjah, UAE, stands out as a prime investment destination due to its strategic location, state-of-the-art infrastructure, business-friendly policies, and a wide range of incentives. The free zone provides companies with 100% ownership, exemption from corporate and personal taxes, full repatriation of capital and profits, access to modern facilities, and streamlined administrative processes. These advantages make HFZ an attractive choice for businesses across various sectors, including manufacturing, logistics, trading, and services.

As Indian companies look to expand globally, the Middle East presents a wealth of opportunities for market diversification, access to a growing consumer base, and strategic partnerships. Many Indian businesses have already established a strong presence in the region, leveraging its economic stability, infrastructure development, and investment-friendly policies.

In this dynamic business landscape, organizations like the International Forum for Trade and Business (IfTab) play a crucial role in bridging the gap between Indian companies and foreign markets. IfTab serves as a strategic partner, facilitating business connections, providing market insights, and offering support services to companies venturing into international markets.



Recently, IfTab organized a productive meeting with Mr. Muhamed Basheer, an expert in UAE business affairs, to explore the investment opportunities available in Hamriyah Free Zone. The discussion centered on understanding the unique advantages of HFZ, such as its free zone status, access to global markets, efficient logistics, and support for various industries.

By partnering with IfTab, Indian companies gain access to valuable resources, networking opportunities, regulatory guidance, and market intelligence. IfTab's expertise and network enable companies to navigate the complexities of foreign markets, establish strategic alliances, and achieve sustainable growth and success.

In conclusion, the Hamriyah Free Zone in Sharjah, UAE, presents promising business investment opportunities for Indian companies and enterprises from around the world. With the support of organizations like IfTab, businesses can capitalize on these opportunities, expand their reach, and thrive in the dynamic Middle East market.

IFTAB'S GLOBAL EXPANSION:

Strengthening Trade Ties with Malaysia

IfTab, the International Forum for Trade and Business, has taken a bold step forward in its global expansion efforts by initiating discussions with His Excellency K. Saravana Kumar, the esteemed Consul General of Malaysia. This pivotal conversation marks a significant milestone in IfTab's mission to enhance international trade and foster business collaboration across borders.

The meeting between IfTab and H.E. K. Saravana Kumar centered around the promising opportunities and strategic pathways as IfTab expands its footprint into Malaysia. The dialogue was characterized by mutual enthusiasm and a shared vision of building stronger trade relations between Malaysia and other global economies.



One of the key highlights of the discussion was the exploration of potential avenues for bilateral trade and investment. IfTab expressed its keen interest in leveraging Malaysia's robust economic landscape, diverse market opportunities, and dynamic business environment. The Consul General, in turn, acknowledged IfTab's proactive approach and commitment to fostering fruitful partnerships that benefit both nations.

The collaborative efforts between IfTab and Malaysia are poised to create a more conducive ecosystem for international trade, opening doors to new business ventures, investment opportunities, and knowledge exchange. Through strategic initiatives and synergistic partnerships, IfTab aims to facilitate seamless trade transactions, promote economic growth, and drive innovation across industries.

The expansion into Malaysia aligns with IfTab's overarching goal of creating a global platform that empowers businesses, entrepreneurs, and industry leaders to thrive in today's interconnected world. By bridging geographical boundaries and facilitating cross-border collaborations, IfTab is playing a vital role in shaping the future of international trade and business.

As IfTab continues to expand its wings to Malaysia and beyond, stakeholders can look forward to a wealth of networking opportunities, access to valuable resources, and a vibrant ecosystem that encourages growth and prosperity. The fruitful discussion with H.E. K. Saravana Kumar signifies the beginning of a promising chapter in IfTab's journey towards fostering stronger trade ties and driving economic prosperity on a global scale.



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EXPLORING THE WORLD OF CALLIGRAPHY:

Callithon - An International Cultural Exchange

In the realm of artistic expression, few disciplines capture the essence of beauty and tradition quite like calligraphy. This timeless art form, celebrated across cultures and generations, is set to take center stage in an upcoming international cultural exchange—a gathering of diverse talents and unique perspectives, united by a shared love for the craft.

The event, inspired by initiatives like Callithon by Spacewell, aims to create a platform that transcends borders, inviting calligraphers from around the world to showcase their talents and engage in a rich dialogue of creativity. Hosted amidst a backdrop of cultural diversity, this exchange promises to be a melting pot of styles, techniques, and stories.

Participants can look forward to a captivating display of artwork, each stroke and curve a testament to the artist's skill and passion. From the elegant Arabic scripts to the intricate Chinese characters, attendees will be treated to a visual feast that highlights the universality of artistic expression.

Moreover, the exchange offers more than just a showcase—it's an opportunity for artists to connect, collaborate, and learn from one another. Workshops led by seasoned calligraphers will delve into the nuances of the craft, providing invaluable insights and fostering a sense of community among participants.

Central to the event is the recognition of exceptional talent. A panel of esteemed judges will carefully evaluate the submissions, awarding accolades to those whose work exemplifies mastery and innovation in calligraphy. This recognition not only celebrates individual achievement but also elevates the art form on a global stage.

As attendees leave the exchange, they will carry with them not only memories of beautiful artwork but also a deeper appreciation for the cultural significance of calligraphy. The event is a testament to the power of art in forging connections and bridging cultural divides, reminding us that creativity knows no boundaries.

In a world that often seems divided, the International Cultural Exchange of Calligraphy stands as a beacon of unity—a celebration of diversity through the universal language of art. Join us as we embark on this inspiring journey, where the strokes of a pen create harmony and understanding across continents.



DUBAI'S GLOBAL TRADE INFLUENCE:

A Hub for Commerce and Connectivity

Dubai, with its strategic location at the crossroads of Europe, Asia, and Africa, holds a pivotal role in the global trade landscape. This vibrant city has emerged as a key hub for commerce and connectivity, offering a blend of modern infrastructure, business-friendly policies, and a forward-thinking approach to economic development.

Central to Dubai's influence is its world-class infrastructure. The Jebel Ali Port, one of the largest container ports globally, serves as a critical maritime gateway, facilitating trade between continents. Complemented by state-of-the-art airports and free trade zones, Dubai provides seamless logistics solutions for businesses operating on an international scale.

The city's free trade zones, renowned for their incentives like tax exemptions and 100% foreign ownership, attract multinational corporations, startups, and entrepreneurs alike. These zones foster innovation and entrepreneurship, driving economic growth and diversification.

Dubai's reputation as a finance and trade hub continues to grow, with the Dubai International Financial Centre (DIFC) serving as a nucleus for financial services in the region. The city's banking sector supports international trade and investment, further solidifying Dubai's position as a global economic player.

In recent years, Dubai's commitment to innovation and global connectivity was exemplified by Expo 2020 Dubai. This monumental event showcased Dubai's capabilities on a world stage, attracting millions of visitors and reinforcing the city's role as a premier destination for business and culture.

Looking ahead, Dubai remains committed to fostering an environment that promotes trade and investment. Initiatives like Dubai Plan 2021 underscore the city's dedication to sustainable economic development and continued expansion of its global trade footprint.

Dubai's journey as a global trade influencer is a testament to its resilience, adaptability, and unwavering vision for the future. As the city continues to evolve, it stands poised to shape the future of international commerce, embodying the spirit of innovation and connectivity that defines modern global trade.



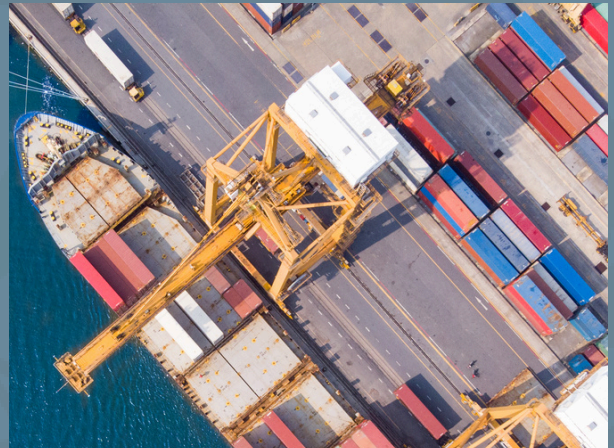
EXPLORING TRADE OPPORTUNITIES IN DUBAI:

A Gateway to Global Markets

Dubai's strategic location, advanced infrastructure, and business-friendly environment make it a fertile ground for diverse trade opportunities across multiple sectors. Here's an in-depth look at some of the key trade prospects available in Dubai:

Logistics and Shipping:

- Dubai's Jebel Ali Port is one of the busiest container ports globally, serving as a vital gateway for trade between East and West.
- The Dubai Logistics Corridor integrates sea, air, and land transport, offering efficient supply chain solutions for businesses involved in shipping and logistics.



Manufacturing and Export:

- Dubai's Jebel Ali Port is one of the busiest container ports globally, serving as a vital gateway for trade between East and West.
- The Dubai Logistics Corridor integrates sea, air, and land transport, offering efficient supply chain solutions for businesses involved in shipping and logistics.

Financial Services:

- The Dubai International Financial Centre (DIFC) is a leading financial hub, attracting banks, investment firms, insurance companies, and fintech startups.
- DIFC offers a robust regulatory framework, access to a skilled workforce, and a business-friendly environment for financial services.



EXPLORING TRADE OPPORTUNITIES IN DUBAI:

A Gateway to Global Markets

Healthcare and Education:

- **Dubai's growing population and emphasis on quality healthcare and education create demand for medical services, pharmaceuticals, biotechnology, and education technology.**
-
- **The city's healthcare sector welcomes investments in hospitals, clinics, medical equipment, and innovative healthcare solutions.**



Retail and E-Commerce

- **Dubai is a regional retail hub, boasting world-class shopping malls and a rapidly expanding e-commerce market.**
- **Retailers and e-commerce businesses capitalize on Dubai's affluent consumer base and strategic location to reach markets in the Middle East and beyond.**

In conclusion, Dubai's diverse economy and strategic advantages position it as a gateway to global markets across various industries. Whether you are a startup looking to expand internationally or an established corporation seeking new opportunities, Dubai offers a dynamic and supportive ecosystem for trade and investment.

EXPLORING TRADE OPPORTUNITIES IN *Dubai's Industrial Free Zones*

Dubai's Industrial Free Zones represent a strategic gateway for businesses seeking to expand their operations in a dynamic and business-friendly environment. These specialized zones offer a plethora of incentives and benefits that attract both local and international companies across diverse industries. Let's explore the comprehensive trade opportunities available within Dubai's Industrial Free Zones:

Streamlined Business Setup and Licensing

Setting up a business in Dubai's Industrial Free Zones is a streamlined process facilitated by dedicated free zone authorities. From licensing to visa issuance, companies benefit from efficient procedures and personalized support, ensuring a hassle-free setup experience.

100% Foreign Ownership and Tax Advantages

One of the most appealing aspects of Dubai's Industrial Free Zones is the ability for foreign investors to retain 100% ownership of their businesses. Additionally, companies operating within these zones benefit from zero corporate and personal income taxes for extended periods, maximizing profitability and financial efficiency.

State-of-the-Art Infrastructure

Dubai's Industrial Free Zones boast modern and purpose-built infrastructure tailored to meet the needs of diverse industries. From advanced logistics facilities and industrial warehouses to specialized manufacturing units, the infrastructure supports efficient operations and international trade.



EXPLORING TRADE OPPORTUNITIES IN *Dubai's Industrial Free Zones*

Strategic Location and Global Connectivity

Situated in close proximity to major transportation hubs, including airports, seaports, and highways, Dubai's Industrial Free Zones offer unparalleled access to global markets. This strategic location enhances supply chain efficiency, reduces transportation costs, and facilitates seamless trade with international partners.

Industry-Specific Free Zones

Dubai hosts several industry-specific free zones catering to various sectors such as logistics, technology, healthcare, and manufacturing. Each free zone is designed to provide sector-specific advantages, fostering collaboration, innovation, and specialization within targeted industries.

Export-Oriented Trade and Market Access

Companies in Dubai's Industrial Free Zones benefit from strategic trade agreements and partnerships, enabling access to international markets and export opportunities. Export-oriented businesses leverage Dubai's global connectivity to expand their reach and increase market share.

Supportive Business Ecosystem and Networking

Dubai's Industrial Free Zones offer a supportive business ecosystem with access to networking events, industry forums, and business development initiatives. Companies benefit from collaboration opportunities, knowledge sharing, and access to skilled talent.

Innovation and Research Facilities

Some Industrial Free Zones in Dubai host innovation centers, research facilities, and technology parks, encouraging research and development activities. These facilities promote innovation-driven growth and support businesses in developing cutting-edge products and services.



In conclusion, Dubai's Industrial Free Zones provide an attractive platform for businesses seeking to establish a presence in the Middle East and expand into global markets. From streamlined setup processes and tax advantages to world-class infrastructure and strategic trade opportunities, these free zones offer a conducive environment for growth, innovation, and international trade. Whether you are a startup or an established corporation, Dubai's Industrial Free Zones offer abundant trade prospects and a pathway to success in the competitive global marketplace.

EXPLORING TRADE OPPORTUNITIES IN DUBAI:

A Gateway to Global Markets

Tourism and Hospitality

- Dubai's tourism sector is thriving, with a diverse range of hotels, resorts, restaurants, and entertainment venues.
- Businesses in tourism and hospitality benefit from Dubai's status as a global travel hub, attracting millions of visitors annually.



Technology and Innovation:

- Dubai is investing heavily in technology and innovation, with initiatives like Dubai Internet City and Dubai Silicon Oasis fostering a vibrant tech ecosystem.
- Tech startups and companies specializing in AI, blockchain, smart cities, and cybersecurity find ample opportunities for growth and collaboration.

Real Estate and Construction:

- Dubai's ambitious infrastructure projects and urban development initiatives drive demand for construction materials, engineering services, and sustainable building solutions.
- The real estate sector offers opportunities for developers, contractors, and investors, with projects ranging from residential to commercial and hospitality developments.



EXPLORING BUSINESS OPPORTUNITIES IN MALAYSIA:

A Gateway to Southeast Asia

Malaysia, known for its vibrant economy, strategic location, and business-friendly environment, presents diverse opportunities for entrepreneurs and companies seeking to establish or expand their presence in Southeast Asia. From manufacturing and technology to tourism and services, Malaysia offers a fertile ground for business growth and investment. Let's delve into the exciting business opportunities available in Malaysia:

Manufacturing and Export:

Malaysia's manufacturing sector is a key driver of economic growth, particularly in electronics, automotive, machinery, and aerospace industries. The country's well-developed infrastructure, skilled workforce, and access to regional markets make it an ideal location for manufacturing and export-oriented businesses.



Technology and Innovation

Malaysia is rapidly embracing digital transformation and emerging technologies. Kuala Lumpur, the capital city, is home to a burgeoning startup ecosystem and technology hubs that attract investments in fintech, e-commerce, cybersecurity, and smart manufacturing.

Palm Oil and Agribusiness

As one of the world's largest producers of palm oil, Malaysia offers opportunities in agribusiness, including plantation management, processing, and export of agricultural products. The palm oil industry contributes significantly to Malaysia's economy and presents avenues for sustainable development.



EXPLORING BUSINESS OPPORTUNITIES IN MALAYSIA:

A Gateway to Southeast Asia

Tourism and Hospitality

Malaysia's diverse culture, natural attractions, and world-class infrastructure make it a popular tourist destination. Businesses in hospitality, travel services, eco-tourism, and entertainment can capitalize on Malaysia's growing tourism industry and increasing number of visitors.



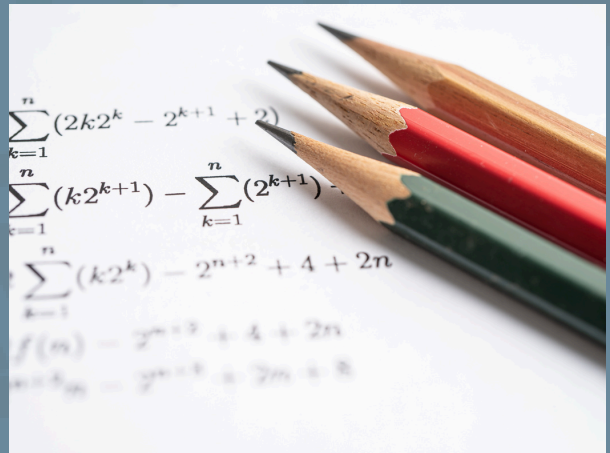
Healthcare and Wellness

Malaysia's healthcare sector is experiencing rapid growth, driven by rising demand for medical services, wellness tourism, and healthcare technology solutions. Opportunities exist for investments in hospitals, clinics, medical tourism facilities, and telemedicine services.



Education and Training

With a strong emphasis on education, Malaysia attracts international students and offers opportunities for education-related businesses, including schools, colleges, vocational training centers, and e-learning platforms.

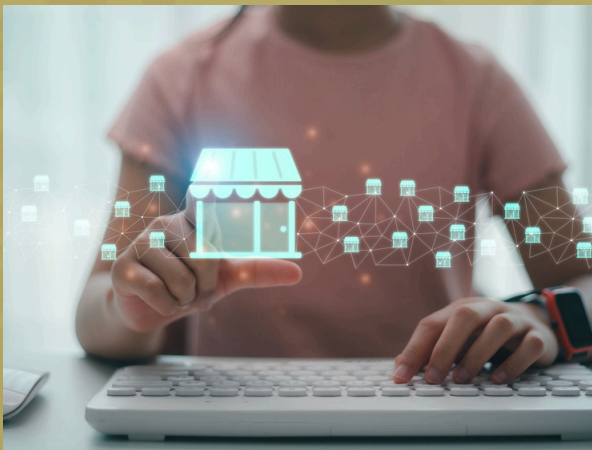


EXPLORING BUSINESS OPPORTUNITIES IN MALAYSIA:

A Gateway to Southeast Asia

Renewable Energy and Green Technology

Malaysia is investing in renewable energy and green technology initiatives to reduce carbon emissions and promote sustainability. Businesses specializing in solar energy, wind power, waste management, and green infrastructure can thrive in Malaysia's eco-friendly landscape.



Franchise and Retail

The franchising industry is growing in Malaysia, with opportunities for international brands to enter the Malaysian market through franchising agreements. Retail businesses can capitalize on Malaysia's affluent consumer base and shopping culture.

In conclusion, Malaysia offers a diverse range of business opportunities across multiple sectors, supported by a conducive business environment, government incentives, and a skilled workforce. Whether you are a startup looking to enter the Southeast Asian market or an established corporation seeking expansion, Malaysia provides a gateway to success and growth in the dynamic business landscape of the region. With its strategic location, economic stability, and commitment to innovation, Malaysia continues to attract investors and entrepreneurs eager to capitalize on its promising business prospects.

Our Women ENTREPRENEUR'S

Celebrating Beauty and Tradition: The Journey of Sana Ahmed, Makeup Artistry Extraordinaire

Meet Sana Ahmed, the visionary founder of Sana Makeup Artistry, a name synonymous with exquisite bridal transformations and heartfelt moments of joy. Since establishing her venture in 2017, Sana has not only mastered the art of makeup but has also touched the lives of hundreds of clients across the globe.

Sana's journey as a makeup artist is adorned with international certifications, including training under renowned Brazilian artist Glassy Sassy and esteemed makeup artists from India. With over 600 clients adorned with her artistry, Sana's passion lies in showcasing the rich diversity of India through bridal makeup. From Kerala to Kolkata, she has captured the essence of traditional Indian brides and aims to conquer all 28 states of India with her craft.

Not bound by borders, Sana has also glamorized NRI clients from the USA, Netherlands, France, and Poland, reflecting her global appeal and expertise in bridal makeup.



Specializing in bridal makeup, Sana offers a spectrum of services, from subtle and HD makeup to airbrush, cocktail, party glam, and editorial makeup. Her artistry extends to advanced hairstyling, ensuring every bride exudes elegance from head to toe. With a dedicated team, Sana can cater to up to 30 guests for event makeup, making her a sought-after choice for weddings and celebrations pan India.

Sana's accolades speak volumes about her talent and dedication. From being recognized as the Rising Star of Bangalore in 2021 to receiving prestigious awards from Brandfluenzers, Lush & Couture, Rizz Fashion Agency, and The Great Indian Weddings, Sana's crown shines bright with 26 appreciation certificates from various platforms.

Beyond her role as an artist and entrepreneur, Sana embraces her identity as an influencer, engaging with her audience on social media platforms under the handle "MakeupbySanaAhmed." She also serves as an educator, conducting self-grooming sessions titled "FLY: First Love Yourself," empowering individuals to embrace their beauty and confidence.

For Sana, makeup is more than just a profession—it's a means of creating cherished memories and celebrating the beauty of traditions. She believes in turning dreams into reality, as every bride envisions her special day from a young age. Sana's ability to bring these dreams to life, evoking tears of happiness from brides and their families, fuels her passion and drives her dedication to her craft.

In her own words, Sana expresses, "As an artist, I don't paint; I enhance beauty." Her philosophy underscores her commitment to accentuating the natural beauty that exists within each client, making every occasion truly unforgettable.

As Sana Ahmed continues her journey of creativity, entrepreneurship, influence, and education, she remains dedicated to spreading joy and confidence through her artistry, one radiant bride at a time.

Our Women ENTREPRENEUR'S

Umme Hani: Painting Dreams into Reality



Umme Hani is not just an artist; she is a visionary entrepreneur whose journey embodies the fusion of passion, perseverance, and creativity. From her childhood fascination with colors to the launch of her thriving arts and crafts business, Umme's story is an inspiring testament to the transformative power of following one's dreams.

Born with an innate love for art, Umme spent her formative years immersed in sketching, painting, and crafting. As her talent blossomed, so did her aspirations. With a deep-seated desire to turn her passion into a profession, Umme envisioned a business that would not only showcase her creativity but also inspire others to embrace their artistic potential.

Despite facing doubts and uncertainties along the way, Umme remained resolute in her vision. Armed with unwavering determination and entrepreneurial spirit, she took the leap and founded "HONEY- The Creative Bee," her own arts and crafts venture. Through sheer hard work, dedication, and a thirst for knowledge, Umme navigated the intricacies of business ownership, honing her skills and crafting unique, soul-stirring pieces that resonated with her audience.

From handmade paintings to intricately designed sculptures, Umme's business offers a diverse range of captivating artworks that evoke emotions and ignite imaginations. Yet, her success transcends mere sales figures; it is measured in the lives she touches and the dreams she inspires.



Umme Hani's entrepreneurial journey was marked by challenges, including stereotypes, financial hurdles, and the juggling act of balancing family responsibilities with business pursuits. However, she embraced each obstacle as an opportunity for growth. By actively networking, seeking mentorship, and leveraging online platforms, Umme overcame these challenges and propelled her arts and crafts business forward with determination and innovation.

Through perseverance, Umme carved out a distinctive niche in the competitive market, earning recognition and a dedicated customer base. Her story serves as a testament to the transformative potential of determination and creativity in overcoming adversity. Today, Umme stands as a beacon of inspiration, illustrating that when ambition meets dedication and passion fuels purpose, dreams can take flight. Her journey is a reminder to aspiring entrepreneurs and artists that with unwavering belief in oneself and a commitment to one's passion, anything is possible.

MEMBERSHIP

Registration



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If you have any queries please feel free to write us
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We invite you to register yourself and become part of our growing community!

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